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The Trick To Govern Maharashtra

(Read on page.10)

Eucharistic Procession Enthralls Agartala

The city of Agartala witnessed an overwhelming manifestation of faith in Christ on 8th Nov. 2014 when hordes of faithful thronged its streets and took part in the Diocese level Eucharistic Procession. Eucharistic procession means the 'Holy Eucharist' the piece of Bread which the Catholics believe is the true body of Jesus, is reverently carried in procession and adoration.

The Annual Procession, predominantly a spiritual event, is aimed at deepening faith and bearing witness to Christ. It is also arguably the largest gathering of its believers in the diocese in any given year. The procession, started six years ago and organized meticulously since then by the Catholic Lay people of Tripura under the aegis of All India

Catholic Union, has been improving in organizational aspects and ambience with each passing year.

This year's edition, which had the scripture quotation, "I am the Bread of life" for its theme, brought together over six thousand church members from all parishes of the Diocese. It began at the Vivekananda Stadium in the city with a preaching and healing session in the morning. Preaching of God's Word in Bangla, English and Kokborok interspersed with scripture readings in various languages, preceded the healing session that Fr. CR Paul CSC led.



The procession route this year included some of the most important junctions and streets of the capital city. As those walking in procession sang lustily praises of the Lord, large groups of onlookers stood on either side of the road and watched with great curiosity and admiration. The congregation, consisting of the young and the old, from an array of tribes and communities, and dressed mostly in traditional attire, transformed the bustling streets of Agartala town into a riot of colour and pageantry. For the onlookers of a town that routinely keeps witnessing processions and rallies with a political hue, the Eucharistic procession and its prayerful ambience proved to be a surprise. The Blessed Sacrament was most reverently placed in a beautifully decorated float and flanked by children dressed as angels.



While addressing the gathering at the end of the Procession, Most Rev. Lumen Monteiro CSC, DD, Bishop of Agartala Diocese urged the Catholic faithful of Tripura to make daily prayer and reading of the Scriptures a custom in every family in the Diocese. Bishop Monteiro, who spoke in English, Bangla and Kokborok also emphasized on the need to foster unity in the diocese, a gift for which Christ himself prayed.

Mr. Paul S. Darlong, the Sate Secretary of All India Catholic Union (AICU) who oversaw the arrangements of the Procession proposed the vote of thanks.

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Thought for the week

Believe in yourself and all that you are. Know that there is something inside you that is greater than any obstacle.

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Silence makes government an accomplice in attacks: Church official

The Catholic Bishops' Conference of India (CBCI) said that the silence from the part of the Narendra Modi government makes it an accomplice in the increasing attacks against minorities in the nation.

"The government is focusing on the development and city cleansing. What is needed is, first of all, a cleansing of the heart. We want a clean India, but above all from a clean heart, thanks to peace, justice and brotherhood," said Father Charles Irudayam, Executive Secretary of the Justice, Peace and Development Commission in the CBCI.

Expressing the Indian bishops' point of view, the priest said, "The new government of nationalist leader Narendra Modi is not openly against minorities, but we are sad and worried about what is happening in India: The government says and does nothing to stop the right wing religious groups who attack minorities. This makes the government an accomplice."

"In the state of Chhattisgarh in Central India, the right wing religious majority groups have carried out further violence. The extremists have prevented the missionaries and Catholic clergy to enter certain parts of the territory and in some villages. That is why the Justice and Peace Commission sent a letter of formal complaint to the government," said the priest.

Father Irudayam recalled that recently the entire Indian civil society publicly expressed its discomfort, requesting the intervention of the civil authorities.

"The central government of Narendra Modi has never condemned the violence. This silence means that, in its mind, it shares the approach and ideology of an India reserved for Hindus. But this idea goes against our Constitution, which outlines a democratic and pluralistic nation. It is the government's responsibility to respect and ensure respect for the Constitution," explained Irudayam.

"At this stage, after Modi's first hundred days in office the Indian Church and its Bishops are on alert and follow what happens very closely. Some Bishops have asked: how long will the government's complicity with those who carry out violence last? Some eminent jurists and Hindu intellectuals support

(Contd.. on p. 4)

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this position, and ask the government for a clear pronouncement. If not, they explain, violence against religious minorities will increase," continued the Secretary.

Father Irudayam concluded, "We know that Pope Francis accompanies us in our efforts for peace and justice; a non-violent struggle, raising his voice in public and to God through prayer. Ours is a commitment to social and religious harmony."

Source: Agenzia Fides

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Purgatory and Karma

All Souls Day which the Catholic church sets aside every year on November 2, to remember the dead and pray for their souls is based on the Catholic belief that there is a place called Purgatory where souls are purified after death before entering divine life. While no one knows how this purification takes place, the idea of purification is similar to that in Hinduism, Buddhism and Jainism which hold that the soul after death suffers and stays away from God because it is unworthy and unclean in the sight of God. The only difference is that the soul instead of going to Purgatory, goes from life to life till the 'karma' is



annihilated, and the transmigration (Samsara) ends, when the soul attains Nirvana or eternal bliss. Such theories are merely speculative and will continue to remain a matter of faith, since no one is sure what happens after death.

—A.F.Nazareth, Alto Porvorim

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Symposium On Unity Unites Christians In Spirit And Intellect



8 November, 2014 saw an amazing blend of ecumenical spirit and intellect at the Symposium on Unity organized by the Daughters of St Paul in collaboration with the Commission for Ecumenism of the Archdiocese of Bombay, at their new Pauline Animation Spirituality & Communication Centre, Bandra. The relevance of the teachings of Popes St John XXIII, St John Paul II and BIPaul VI for Unity today became better understood, thanks to their writings on this topic, which were spelt out by Dr Fr Stephen Fernandes, Dr Fr Gilbert De Lima and Dr Sr Pauline Chakkalakaldsp. Bishop (Emeritus)BoscoPenha, who was the Chief Guest, appreciated the theme and saintly popes, raised only recently to the altar as the best persons to do justice to the same through their writings. He also commended the ministry of the Daughters of St Paul who were not only publishing and selling books but stimulating intellectual and spiritual thought through seminars like this one. He invited us to look at the Church with a little more positivity and reconfirm the good that we all have been doing together as church, especially towards Christian Unity. Fr Stephen, of St Pius X College, highlighted St John

XXIII's Encyclical "Pacem in Terris" with his PowerPoint presentation. His insightful understanding of the topic opened the minds of the 150 strong audience to the ecumenical mind of St John XXIII who in warring times strove for unity among Christian nations, steeped in the chaos of religious misconceptions and political turmoil. Paul VI who continued to seer the Church through the Vatican Council II and post-Vatican times, wrote the Apostolic Exhortation, "Evangelii Nuntiandi". Sr Pauline Chakkalakaldsp, in a very down to earth style reminded the audience that we need to be alert and obedient to the Spirit like the prophets, so as to respond to the signs of the times. This may cost us a price! Fr. Gilbert de Lima, presently visiting lecturer at St Pius X College, and Convenor of the Commission of Ecumenism of our Archdiocese, with clarity and conviction highlighted the ecumenical perspectives in the only Encyclical on Ecumenism, "Ut Unum Sint", wherein the Holy Father invited church leaders and theologians to engage with him in a patient and fraternal dialogue to explore new ecumenical frontiers. What he reiterated were the telling words of Pope John Paul II, viz. , 'what unites us

is far more fundamental than what divides us.' Pastor Dyvashirvadam, of the CNI Church, serving at St Stephen's Church, Bandra, Pastor Abhijeet Sasane, Auxiliary Secretary of the Bible Society of India and Deacon Jaime da Fonseca offered pertinent ecumenical responses to the Papers presented and complemented them with their insights. Fr Aniceto Pereira, the Rector of St Andrews College, Bandra, moderated the proceedings with great expertise and ensured that the audience were engaged in a frank discussion on a range of issues with the Speakers. A solid four hours of intellectual ecumenical nourishment ended with the prayer which Jesus had taught ALL of us!!

—Joeyanna D'Souza FSP

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Political Agendas and Iconic National Leaders

The manner in which the nation honours its great leaders of the past and celebrates national days indicates the direction which it is taking. On 31st October, the commemoration of the death anniversary of former Prime Minister Indira Gandhi, who gave her life to preserve the unity and integrity of India, was completely ignored by the ruling Party at the Centre and replaced by "Unity Day" functions all over the country in honour of Sardar Vallabhai Patel, in whose memory a massive statue is being built in Gujarat at the cost of more than 2,000 crores. On Teachers' Day, 5th September, the focus was on the speech of the Prime Minister rather than on teachers and their noble contribution to the nation. Now, for Children's Day, 14th November, the birthday of 'Chacha' Nehru, elaborate plans have been drawn up for schools to join the PM's "Clean India" drive, while there is little or nothing to promote the welfare of children themselves, whose day it is supposed to be. It is becoming more and more evident that great national icons are being appropriated and their legacy altered in public discourse to suit a narrow political agenda.

There are attempts to dismantle the great liberal democratic legacy of Gandhi and Nehru by reducing their contribution to a few areas of lesser importance. The Father of the Nation is now being presented as a champion of the "Swachh Bharat Abhiyaan", which could make people, especially the youth, forget his outstanding contribution to upholding universal values in the public life of the country: national independence, the dignity and equality of all castes, classes and communities, of men and women, communal harmony, 'swadeshi' and non-violence. Jawaharlal Nehru, the Architect of Modern India, too is being presented only as a benevolent "Chacha" of children, effectively making people forget that Nehru's greatest contribution was to democratic institutions and to give a



thrust to modern Science, industrialization, rational thinking, broad-mindedness and the 'scientific temper' in today's India – all of which have made possible our highly impressive achievements in modernizing our agriculture and industry, in Information Technology and in space-exploration, as demonstrated by the recent Mars Orbiter Mission, for which he has not been given any credit at all. Instead, ancient myths are being presented as historical facts, and as evidence of the latest scientific advances having originated in this country, well before the West, centuries ago!

— **Joseph M. Dias, S.J.**,
Andheri (E), Mumbai

The Latin Mass

At St Lawrence church, Toronto, Canada one of the three daily masses is said in the Extraordinary Form (Latin) in the oratory at 1 pm. This church has a very large number of parishioners originally from Mumbai. Those attending the mass are given a booklet with the Latin prayers on the left side of the booklet and the English translation on the right side.

The Latin mass was in existence for several centuries until the Vatican Council II (1962-65) when the new mass in local languages was introduced with several changes, like the priest facing the people. The Latin mass is gradually gaining in popularity, though it can never replace the new Mass in local

languages, for various reasons. Just one example: Can you ever think of a priest distributing Holy Communion to a congregation of 2,000-3,000 parishioners at a time?

A poll of English and Welsh mass-goers revealed that they would attend masses in the Traditional Form (pre-Vatican II) if it was celebrated in local parishes. The survey also showed that 60% of Catholics didn't even know about Pope Benedict XVI's *motu proprio* 'Summorum Pontificum' which lifted restrictions on the traditional Latin Mass in 2007. Pope Benedict wrote, in the letter to Bishops which accompanied his *motu proprio* 'Summorum Pontificum': "...it has clearly been demonstrated that young persons too have discovered this liturgical form, felt its attraction and found in it a form of encounter with the Mystery of the Most Holy Eucharist, particularly suited to them".

It is not just the old but even the youth who are attracted to the old mystic charm of the Latin mass—reverence for the sanctuary, silence in a holy place, women covering their head in veils, Holy Communion given only by priests and received directly on the tongue etc. It has been observed that families as a unit attend such masses. Moreover, attempts to modernise the mass today have not made church attendance more attractive to the faithful. Also, language has never been an impediment in religion. If it was, Islam and Judaism would have been extinct long ago as they adhere to the original languages. Religion is a matter of faith and transcends the boundaries of language. We believe in God because of faith, not language and hence Latin is not an impediment in our belief.

All over the world, more so in the west, where congregations are not too large, Latin masses are being celebrated. It would be appreciated if our parishes too conduct one such mass every week/ month which may be in addition to the regular schedule of Sunday masses, perhaps in the afternoon, so that people who want, may

(Contd.. on p. 7)

Kerala Minorities Panel to Survey Christians

Kochi: The Kerala State Commission for Minorities will start a survey to identify the problems being faced by Christian minorities in the state to begin welfare programs and bring them to the mainstream.

The Commission members said that neither the state government nor the Centre had tried to identify the problems being faced by backward sections within the minority communities.

“Although they form a small group in North India, Christians constitute about 65 lakh of people in the state. The backward communities who are oppressed by the religious and government authorities are the ones we are targeting through the survey,” said Commission chairman Veerankutty.

The survey will include financial, social and educational situation of the marginalized sections under various Church groups.



The members also denied allegations that the commission had spent around ` 12 crore and settled only 400 cases so far. “We had spent only ` 1.21 crore as salary

expense and ` 54 lakh for infrastructure and maintenance during the 19 months. We have heard around 2,000 petitions. Some of them were sorted out on the spot and the others are being reviewed in order to be solved,” said Commission member Mariyumma. V V Joshy and Premachandran were also present during the press conference.

Source: New Indian Express

(Contd.. from p. 6)

attend. Needless to say such a mass would fulfill the requirements of Sunday obligation provided it is sanctioned by a Roman Catholic bishop. In this context, it is pertinent to note that there is a break-away group known as the Society of St Pius X (SSPX) which is growing rapidly in popularity, and which is known as a strong defender and proponent of the Latin mass along with all its pious practices, beliefs, customs and religious discipline associated with the period before the Second vatican Council. The Society which was founded in 1970 was excommunicated. However, the Vatican expressed the hope that the SSPX would regain full communion with the church. The SSPX has churches in over 33 countries in which Latin masses are celebrated. It is to be noted that masses said in these churches do not fulfill the Sunday obligation as the bishops and priest do not have canonical approval and hence the ministries are not legitimate .

—Prof Robert Castellino
Orlem

On Portugese Nationality and Indian Citizenship

Goans who have registered their birth in Portugal can now heave a sigh of relief after the Goa govt's stand on the issue to the Union ministry of Home affairs and Ministry of External Affairs, that mere registration of ones birth in Portugal does not amount to cessation of Indian citizenship. Whether the thousands of Goans in this category have unwittingly or not, registered their birth in Portugal, is a moot point. But the fact remains that the intention was to secure a Portugese passport for better prospects in EU countries. Those with 'Bilhette de Identidade' or Portugese passport should be given a final chance to retain or give up their Indian citizenship within a stipulated time-frame, instead of resorting to the drastic step of cancelling their Indian citizenship. Dual citizenship should not be permitted by the Indian govt under any circumstances.

—A.F Nazareth,
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Stand for Transform

by Don Aguiar

While India is yet to reap economic dividends from the demography, the Indian population has certainly delivered a damning indictment of the policies of the last decade through the ballot box. They have shunned divisive vote bank politics for an inclusive message. They have eschewed doles for jobs. They have set aside caste differences for development. They have spurned regionalism for nationalism. The Indian people have delivered a massive mandate for progress and transformation. Modern politics revolves around the idea of enhancing the quality of life or ensuring it doesn't deteriorate.

Most people in our country and in particular devout Hindus voted for Narendra Modi, a Hindu-nationalist whose epic efficiency was suddenly and notably absent when it came to mobs butchering more than a thousand Muslims in his home state of Gujarat in 2002, presumably because they had got fed up of corruption and business stagnation and looked for transformation and good governance which the BJP used as their vote plank and which in turn made the BJP look as more inclusive for transformation and good governance than the non communal dominated Congress Party and its alleys.

Modi was banned from visiting the US for a decade due to the horrific reli-

In public, he preaches accountability and inclusiveness while privately condoning the rewriting of textbooks to reflect a Hindu hegemony on history. He champions social media as a sign of his own engagement, but is mysteriously silent on current instances of communal violence and the imprisonment of those who criticize him.

gious violence unleashed under his watch. When Modi the then chief minister was shown the photo of a burnt man on a boxy digital camera – his skin had become a tight pink mask devoid of hair – and asked what he would say. Modi showed no emotion or concern. He simply stated that medical care was being provided, a fact not evident in the make-shift shelters for those who'd been violently hounded from their homes.

The site of the same Modi after being elected as Prime minister was quite a contrast from those ugly post-riot days. He is quite the charmer, championing everyone and everything from toilets, to trade to Bollywood (!!?)

For some, the sight of adulating audiences wherever Modi goes is far more surprising and disappointing than seeing Modi basking in his newfound global limelight.

It's not that we don't want him to succeed in remaking India. Anyone who can transform this country of 1.2 billion people into a cleaner, more educated, less corrupt and more equitable place obviously deserves support.

But the unquestioning – and in some cases – naked religious and ethnic loyalty shown by his party and his party's parent organization the Sangh Parivar is, at best, rank hypocrisy.

The government that his parent organization the Sangh Parivar worked hard to put in place cannot continue to pretend it does not see that the Parivar and its activists are putting the nation's minorities on the edge. Therefore, it won't be wrong to assert that governance leading to death and devastation is not only ethically wrong but should also be outside the pale of politics.

Hinduism is losing its traditional tolerance because some Hindus have started believing that it is their faith that has brought them political power — and because this belief is not being challenged by “those at the top” The “majority government at the Centre” had done nothing to stop the recent repeated tirades by individuals or groups against members of minority communities.

The recurrent instances of religious tension fanned by fanaticism and hate speech have shown that the Hindu tradition of tolerance is showing signs of strain. The apprehension is that Hinduism is somehow changing its benign face because, and only because it is believed and proudly proclaimed by a few (and not contradicted by those at the top): that it is because of their faith and belief that HINDUS have been now put in the driving seat of governance.

(Contd.. on p. 9)

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How can anyone support the politics of inclusion, while excusing and even embracing a party and a leader whose power has been built on exclusion and violence in his home state Gujarat? How many Modi-maniacs also supported this party's efforts to send bricks with the name of the Hindu-god Ram on them to Ayodhya to build a temple on the ruins of a demolished mosque?

The Modi government has certainly violated the ethical principle of avoiding irreversible consequences through its silence on the devious attempts of its party cadres to stoke the embers of communalism. But for suggesting a 10-year moratorium on violence — a strange formulation indeed — Modi has neither reprimanded the Hindutva hotheads nor reined them in.

We ought to look beyond the fig-leaf of our own economic and academic achievements, beyond language, religious and caste loyalties to ask how much Modi mirrors our own prejudices and moral short-comings.

Frankly, the adoration of Modi, where ever he goes in our country, by many of our countrymen comes from the fact that he so perfectly mirrors their duplicity. In public, he preaches accountability and inclusiveness while privately condoning the re-writing of textbooks to reflect a Hindu hegemony on history. He champions social media as a sign of his own engagement, but is mysteriously silent on current instances of communal violence and the imprisonment of those who criticize him.

He is, in short, so familiar to our countrymen, who have thrived in our country precisely because of equal rights and a certain blindness to ethnicity and religion... a situation which ironically gives them the right to practice a fascism when it comes their way.

If you really do want Modi (in spite of his dubious past) to succeed in transforming India to something more than a global snake charmer, the land of color and stink, then you'll have to look into the darkest recesses of your own caste

loyalties and religious divisions.

Yet, the inscrutability of the future implies we cannot know which of the policies, conceived today, might wreak havoc tomorrow, demanding corrective measures or even reversal. Indeed, our inability to foresee the future with any precision yields the ethical principle for judging governments, namely, they should not commit to policies whose consequences are irreversible. This is because, should it be realized that the consequences of any policy are inimical to society, their very irreversibility renders the damage permanent

In the Modi government's imagining of the future, there are elements that are indeed frightening because it presages a life likely to be irreversibly diminished from what we know of it today. This imagining is dangerous because it recognizes no limits.

I know it is really cool for the Hindu nationalist and the Sangh Parivar to see Modi as the Prime Minister, but more than waving the tricolor, cheering floodlit Bollywood stars, or even applauding joint op-eds in our newspapers, the thing that might really begin to transform India is a willingness to embrace reality.

Like every other tribe or nation on earth which aspires to greatness, you'll have to hold not only your self-appointed economic and cultural messiah, Modi, to account. You'll have to hold your own beliefs to account and decide if you really do stand for transformation.

On Big bang and evolution

The recent statement by Pope Francis that the 'Big Bang' theory of the origin of the world and evolution are not incompatible with creation and do not rule out or contradict the role of a divine creator, will serve to bring the church a step closer to world of science and reduce the areas of disagreement. However, it will not put to an end the ongoing conflict between those who still hold on to the theory of 'intelligent design' because of the perfect order and complexities in the universe, and the Darwinists who claim that the world evolved out of the inorganic, by a process of natural development of forces leading to the evolution of species one after another. The latter view conflicts with the biblical account of creation in Genesis whereby plants, animals and man appeared on the scene due to creative fiat of the Almighty, viz" Let there be-----". Pope Francis' second admission on creation in Genesis that " God is not a magician with a magic wand" will hopefully set to rest the popular Christian belief that the world was created by God in a span of just 6 days of 24 hours duration.

—A. F. Nazareth,
Alto Porvorim

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Attention BJP!

The Trick To Govern Maharashtra Is Here

by Mehul Thakkar

Enough of Modi chants like 'Chalo Chale Modi Ke Sath' and 'Kuthe Neun Thevla Maharashtra Majha' (What have you done to my Maharashtra).

With the Bharatiya Janata Party (BJP) forming a minority government in Maharashtra, it is going to be quite a challenge, as they will be governing a state which is highly aspirational and is urbanizing at a greater rate than any other state of India.

Maharashtra in the coming years is to become India's 'most urbanized state'. All eyes in Maharashtra are now on the BJP, which while ruling at the Centre, is now going to be in the state as well and in-case of Mumbai, the BMC too. The expectations of the voters are obvi-



ously going to be high, which is going to be a task in itself for the BJP. Over the last decade, Maharashtra's urban population increased nearly by 25%. According to research reports, Maharashtra's urban population is expected to grow from 50.8 million in 2011, to 84.1 million by 2031, which is more than 50% of the state's population looking for urbanization.

Looking at Maharashtra's speedy urbanization, the state government cannot afford to remain apathetic towards the governance of municipal bodies like the previous government. The challenges are not only limited to municipal bodies of Mumbai (BMC) or Pune (PMC) but also municipal bodies that will emerge with the urbanization process. Already with Mumbai taking more than half of the state sponsored revenue for the Urban Local Bodies (ULBs) the state's other ULBs are short of adequate capital.

With the previous government failing in getting rid of the distress among the state's ULBs and failure in collecting taxes (of the total, property tax col-

lected was only 37% and water charges collection was only 46%), the new state government cannot afford to govern in the same manner. The CAG report also observed that municipal bodies in Maharashtra spend 42%-50% of their revenue on establishment salaries. Such inefficiencies and operational hurdles leave the municipal bodies in Maharashtra with little for capital works and public services.

The practical problems are leakages within state government, inflation and delays in clearance of projects which, extrapolating the requirement of urbanizing Maharashtra, go beyond calculations.

It's clear that the municipal bodies are going to decide the fate of the quality of governance by the new state government. The new government has to make sure the revenues for municipal bodies increase and regular upgrading of accounting and management of funds is done. All this will go a long way in monitoring outcomes, attracting corporates and providing aspirational governance to citizens.

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In Black And White

The names of accounts holders in tax havens [all not necessarily illegal] have been given to the apex court. Of course, these are only the ones which came indirectly and not from the countries which are holding such accounts. How much really is stacked abroad is anybody's guess. Estimates have been wild with L.K. Advani saying 28 lakh crores while the BJP's own guess was between 500 billion to 1.4 trillion in 2011. The only reliable and independent figure came from GFI [Global Financial Integrity] a Washington based NGO which put the figure at 343.9 billion. The exact figure will remain a mystery.

Narendra Modi, the Pradhan Sevak as he likes to call himself reassured the nation in his Mann ki baat that every penny of illegal money will be brought back. He has not said how and when though. The government found itself parroting the UPA line on the secrecy clauses in the treaties signed by India. The NDA has some of the finest legal brains who were well versed with the constraints faced by the UPA government in disclosing the names of those account holders. The NDA ridiculed the government then saying that the UPA was 'shielding' certain people. The overseas illegal funds centric election campaign promised to bring the money into India. Either they were bluffing the public or they were ignorant about the laws [either way they are in a fix].

Ram Jethmalani has accused the BJP government of trying to shield some big fish whose massive donations were used to finance the general elections. The BJP supported by Baba Ramdev not only gave a solemn assurance to the nation to bring the funds back but also distribute the largesse to every citizen – some 15 lacs each. Actually, the credit must go to another Ram – Ram Jethmalani who, at his age, is more serious about the issue than all the BJP stalwarts put together. Carried away by this promise, people overwhelmingly voted for the BJP. Soon after the elections results were out, people started making plans for the next holidays with that money. They kept checking their bank accounts for the credit. Even I thought of taking a royal holiday to Switzerland – the coun-

IEWS on NEWS

try which was gracious enough to keep the funds in safe custody for us to enjoy. That is the least we can do in gratitude. All such dreams are shattered and we may have to settle for some economical holiday to Matheran or Khandala [of 'aati kya Khandala' fame].

By the way, it was nice of Modi to informally meet the media people to convey some message – that he is not against the media and that he would like to have better interaction with them. It would be nicer if Modi meets the media say once in three months and faces questions on the performance of his government. He has remained silent on crucial issues. He has all the power and can give his decision there and then. It is easy to make a prepared speech on the radio where he is not facing any questions. The real test will be when he faces the full media regularly and takes uncomfortable questions ranging from tall promises to unfulfilled assurances.

[Dis]Orderly Attitude

There were reports about a DIG of Kashmir exploiting his orderly who does all types of menial jobs for him. The media was quick to pick up the issue once the bragging son of the DIG decided to use the social media to show what a royal life style his father [and the family too] was enjoying for decades. He thought he was giving some very important news when he said that his father never tied his own shoe laces for decades. What made the son brag about his father's exploits? Did his father do the same at home which encouraged the son to do likewise? The incident invited outrage for exploiting the poor orderly who has been trained [and strenuous one at that] for combat to serve the country and not to do all sorts of jobs for the boss. Surely he is not trained to tie shoe laces.

Coming to the issue of 'orderlies' the concept had its origin to the British Raj where all Indians were orderlies for our 'Gora Sahibs'. The Indians were not treated with respect. The relationship was that of a master and servant. Every Britisher in India would have had multiple orderlies – one for each type of menial work that too 24 x 7. The British



by Marshall Sequeira

Army Officers obviously were a pampered lot and deserved orderlies to do their bidding.

One can even understand the need for an orderly for army officers posted in far flung hostile areas. These places are inaccessible to ordinary workers. Some of these officers are posted in places like Siachin where civilian help would be impossible though people living in the surrounding areas actually need work. Orderlies in such situations are understandable. The armed services are known for their meticulous ways even in matters of uniforms, shoes, headgear etc and orderlies know that. However for those army officials who are not posted in forward areas, orderlies can be withdrawn and some other arrangement made so that jawans are free for national security.

Army / Police officials who enjoy this 'orderly' perk misuse it and treat such people like dirt. It is demeaning for such trained jawans and policemen to do menial jobs when they are trained for better work. The officials who get these orderlies view this facility as a status symbol – something that they do not want to surrender. These orderlies are public servants and not servants of these officers anyway. They should be given the work for which they enthusiastically opted to join the force. It actually demoralizes the orderlies who are viewed as domestic helps.

One can never understand why the police officers based in cities and towns should be given these facilities. They should be asked to arrange for domestic helps available in plenty. Such officers could be paid higher uniform allowance to take care of the additional cost by way of salary to a domestic help. It is up to them if they choose not to employ anybody. All such orderlies will be free to serve the public for which they have been trained by the government at huge national costs.

From Real to Virtual World

This is 21st century. This age is becoming modern, lives are becoming hectic and people are becoming more and more reliant on technology. And when technology can ease up your life and save on your precious time then why would anybody not love it and refrain from using it? With every passing day, we find launching of a new gadget or a new invention which is supposed to make our life simpler and



better but these gadgets are also creating a virtual world alongside. **And this virtual world has become so prevalent that many of our routine activities have elevated (or degraded) form the real world to the virtual world. Internet has proved to be a big boon for this. In some ways it has helped, while in some other it is catastrophic.** But this is going to remain a debate till the time mankind and technology exist concurrently. Meanwhile we check out 10 ways how things have made their way from real to the virtual world.

Shopping

Unpleasant weather, no mood for strolling down the streets or in a mall, lack of time but still can't let go off shopping. So, what to do? Well, shop! Right over there, sitting on your couch with your laptop. Online shopping has made our lives so much easy. You can view literally hundreds of options with a few clicks and save oodles of your time and effort. And everything, yes everything is available online. From apparels to electronics, furniture or utensils, you can jiggle through unlimited options, book them on your shipping address, pay by your card or can even have a COD (Cash On Delivery) and your desired product will reach you in shortest possible time. Also you can avail much more discounts and schemes on the stuff online which are

not available when you visit the actual showroom.

Trading

Frazzled at seeing the amount of useless stuff you have gathered in the past few months? Thinking of putting a garage sale? But it takes so much effort no? Relax and sit down. You can buy, sell or rent the things you want without even getting up from your couch. Yes again it is online! There are websites where you can trade your appendages with ease. If you are selling anything, you need to click the picture of the product, enter its specifications and then wait for buyers. Or if you are buying then go through the various options and bag your favorite items in a click. More and more shops, companies and associations are coming with their websites and Facebook pages these days that have made the trading experience implicit. The marketing strategies for such companies has also changed over the time where now they stress more on the virtual marketing.

Mailing

The anticipation of receiving a letter or a mail and fondly sitting by your window waiting for the postman is a memory to be cherished. The holiday season starts and everybody used to get busy with buying cards for their dear ones and posting them. And when

we used to receive a mail from our family or friends, then the charm it brought to our faces was amazing. But do we still do that? Not after we got introduced to the Electronic mail or the E-mail. Our ways of connecting with our people are becoming more nimble than we know. And mailing is also a part of it. Be it documents, personal letters or greetings, people have become reliant on their mailing website rather than the humble postman.

Banking

When was the last time you visited your bank? I think I visited mine some 8 months ago. Yes, I'm pathetically lazy but really what's the need? When your bank is providing you with the facility of online banking where you can check your account balance, transfer funds, keep a check on your transactions and do practically everything you need a bank for. Then why not get away with the headache of visiting your bank. Also with latest android and OS versions in your mobile phone, one can get an official application for their bank downloaded for free and start banking on the go.

Games and sports

During my growing up years, hide and seek, badminton, hockey were some of the games that we used to play every evening outside our houses. But I doubt hide and seek is barely played by anyone today. All I find kids and youngsters playing is games on their computers or mobile phones. Need for Speed, Vice City and Temple Run is what keeps us engrossed most of the times and outdoor games and sports are becoming less favored.

Learning

Want to learn a foreign language or

(Contd.. on p. 17)

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Malaysian transgender women win bid to overturn 'oppressive' Islamic law

Three Malaysian transgender women on Friday won their landmark bid to overturn an Islamic anti-cross dressing law in the conservative Muslim-majority nation.

A three-judge appeals court panel ruled that the provision of southern Negeri Sembilan state that bars Muslim men from dressing as women was unconstitutional, saying it "deprives the appellants of the right to live with dignity".

"It has the effect of denying the appellants and other sufferers of GID [gender identify disorder] to move freely in public places... This is degrading oppressive and inhumane," judge Hishamudin Yunus said.

The verdict overturns a 2012 lower court ruling, which had dismissed the challenge by the three appellants — Muslims who were born male but identify as women — over their arrest four years ago under the law.

Malaysia has a double track court system with state Islamic laws governing civil matters for Muslims, who account for 60 percent of the country's 30 million people.

Under state Islamic laws, the offense of men dressing or acting as women is punishable by up to three years in jail. Some Malaysian states also outlaw cross-dressing by women.

Aston Paiva, the plaintiffs' lawyer, said the ruling could be used to challenge any arrest of transgender people throughout Malaysia.

"It's quite historic... This will be a



precedent... This court binds all other high courts," Paiva said.

A Negeri Sembilan state legal advisor declined to comment on whether his side would seek to appeal the verdict to a higher court.

The three plaintiffs were not present in court.

The case is the first attempt to overturn the prohibition on cross-dressing in the Southeast Asian nation, where homosexuality and transgender lifestyles remain taboo.

Human Rights Watch (HRW) in September called on the government to repeal all laws that criminalize transgender lifestyles after the New York-based group found that they face systematic and constant repression, harassment, mistreatment, social ostracism and "risk arrest every day".

HRW said in a report that transgender people in Malaysia face worsening

persecution due to the steady rise of conservative Islamic attitudes.

The abuses include arrest, physical and sexual assault and extortion by authorities, public shaming by forcing transgender women to strip off their clothing in public, and barriers to healthcare, employment and education.

Authorities face no accountability in their treatment of transgender people, the report said. AF

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Let Heaven And Earth Celebrate

**The Ruby Priest On 26.10.'14
Rev. Dr. Augustine Vallooran V.C.
All Glory To God!**

Know his appearance:-

He wears the face of a magnanimous, strengthened heart,
His tongue shapes like a petal of God's rose,
His ears disclose his enlightenment,
His nose tells his teacher's story.
And his gait speaks of Heavenly grace.

Hear him:-

What empowering words bubble forth from his mouth!
His speech charms you,
With its royal priestly anointing,
To make you feel washed of sin,
By the blood of the Lamb,
Oh! that Philosopher!

Childhood Days:-

How he enjoyed his childhood pranks,
Who would think of him as a future priest?
But it happened - hear his stories,
Saintly parents guiding him,
A saintly elder sister, later nun, correcting him,
Unforgotten memories of the past,
That cannot be erased,
But that resulted,
In the Fr. Augustine of to-day.
His Dad one day shed tears of sorrow,
When he doubted his son as a good priest,
Later he must have shed tears of joy.

Seminary Life:-

He had to pay a great price
Just before his ordination,
Doubting if the Good Lord
Had really called him to priesthood,
And when he felt most broken down and shattered,
The Good Lord appeared to him,
And talked a long time with him,
Telling him that he was precious to him
Telling him, 'I have called you by name-you are Mine.'
And telling him that he loved him.



The Priest:-

This anointed Vincentian priest
This Doctor in Philosophy,
This Master in Theology,
This Director of Divine Retreat Centre, Kerala.
Is humility peace and joy personified,
And gives no importance to his qualifications
At Divine you experience his heavenly touch,
Which results in all smiles and no tears,
Coming from the faces
Of the 3000 inmates there.

His World wide Mission:-

He is called to be
The hands and feet of Jesus,
Continuously travelling around the world.
Which oft times does not afford him the required rest,
But no murmuring or grumbling.
Only silently sharing in Christ's suffering,
While in whole-hearted effort
To wipe every tear,
India needs him,
The world needs him.

Dear Fr. Augustine, you will never grow old
because there is love in your heart.

*With wishes
for
Showers of Heavenly Blessings
—Ella Almeida*

(Contd.. from p. 12)

improve your culinary skills? There's no need to burn a hole in your pocket by enrolling into unnecessarily expensive courses when you can learn some, in the comfort of your house. Internet had made the learning experience easily accessible for all and also virtual. One can get online tutorials for practically everything they want to learn. Be it a one time video or picture slide show or a few months long online course. Where earlier once your kids' summer vacations start, you would look for hobby classes to put them into but now you can simply make them learn craft work or even dance through the virtual media.

Talking

The very basic human activity has also taken a virtual form. Speaking to your friends in person is changing to speaking to them over phone. With the latest 3G technology call rates are becoming cheaper and you can even video chat through your cellphone. So when your friend or a family member is living in some other city or you simply have not got enough time to go and meet them, dialing their number seems to be an uncomplicated task. And you can be connected for as long as you want and talk to them the way you had been doing sitting in front of them.

Dating

Earlier we used to fix up our single friends with other single friends and they would go on a blind date to find out if their personalities click. But internet has provided us with an alternative solution. Today, in numerous dating websites are present out there and this generation is using them quite habitually. And it's a pretty simple and clutter free process. You just need to create an account on any such website or simply on any social networking website and you are all set to go. You can meet new people or your own friends, chat with them and date them before taking your relationship to the real world.

Hanging out

Hanging out with your friends over a

coffee or for a gossip session is something that can't be done virtually right? I think you are mistaken. Not just chatting and mailing but there are also virtual hangouts people are engaging in! Popular social networking websites are the primitive medium for such hangouts. The Website Google+ by the networking giant Google has a feature that is named "Hangout" only. Friends can chat, share pictures and can even video chat and a number of people who are in real present at distant locations from each other get connected by computers and can enjoy a nice virtual time together.

Friendships

Friendships, yes even friendships have taken their way from real to the virtual world and I can't really argue on how unsound it is but the trend is picking up fast. Nobody calls each other for birthday wishes anymore unless you are too close a friend with them. All it is about these days is wall posts, picture sharing, electronic greetings, instant messaging and video chats. People are finding and enduring friendships through social media and actually meeting and spending time together is becoming less prevalent. Blame it on the lack of time or the surplus amount of technological facilities obtainable at the reach of our hands but we have lost a major part of lives to the virtual world.

Coconut Ladoo



Ingredients

- 1-1/2 cups fresh grated coconut
- 1-1/2 cups milk
- 1/2 cup sugar
- 1/2 cup dry coconut powder

Instructions

Heat a pan and add fresh grated coconut along with milk. Stir continue on a medium high flame for about 8-10 minutes. Add sugar and mix well for few more minutes.

Allow the mixture to cool down and then make small balls from it. Roll them over dry coconut powder. Enjoy healthy and homemade coconut ladoo as and when you want.

You can refrigerate these ladoo for 3-4 days.

Does Packaged Drinking Water Spoil?

Most bottled water has an expiration date stamped on the bottle, but does the bottled water actually go bad? If so, how long is bottled water good? Here's the answer to this common question.

Although bottled water has an expiration date, it doesn't actually go stale. Some only carry the bottling date or a 'best by' date. These dates are helpful because the flavor of the water will change over time as it absorbs chemicals from its packaging. The flavor will not necessarily be bad, but it may be noticeable from taste.

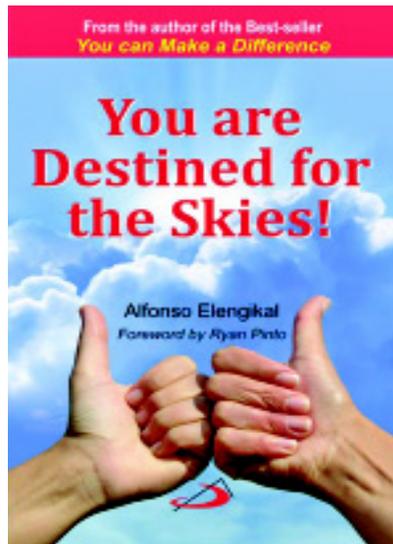
Leaching of chemicals from packaging is a health concern, but as far as toxic chemicals go, you can get exposure to most of those chemicals from freshly bottled water as well as bottled water that has been on the shelf a while. A 'plastic' taste is not necessarily an indicator that the water is bad; absence of an unpleasant flavor does not mean the water is free from contaminants.

While you can be sure that algae and bacteria will not grow in sealed bottled water, the situation changes once the seal has been broken. You should consume or discard water within two weeks after opening it.

You Are Destined For The Skies!

By Alfonso Elengikal

BETTER YOURSELF BOOKS, 23rd Road, TPS III, Bandra West, Mumbai 400 050 Tel: 2640 0126; Fax: 2645 4429; Web: www.stpaulsbyb.com; Yr 2014 / ISBN 978-81-7108-851-5



We are in the age of the internet, wassap and what not! The age of instant connectivity, apart from a lot of other instant stuff – a time when books apparently seem to be sidelined. And yet, the truth that also prevails is that books have a special quality that the net lacks and an equally special place in the hearts and homes of many, proving in no uncertain terms that the power of the printed word can never be underestimated! The net is rather impersonal, even intrusive. A book per se makes for privacy that enables the reader to bring

BOOK REVIEW By Ladislaus L D'Souza

to the fore the 'computer' of the individual's mind, so to say. It is on this premise that **You are Destined for the Skies** seems to have been so well developed.

For Nikila Srinivasan, Product Manager, FACEBOOK (USA), "the essence of **You are Destined for the Skies** is that it thoughtfully dwells on all the things that make our world, despite all its darkness and pain, a wonderful place: inspiration, positive thinking, faith in oneself, daring to dream, learning from failures and, above all else, keeping an open mind to learn from every idea and experience that comes one's way" (p 17). And so it is that anecdotes and fables, each touching on life's realities, form the mainstay of the text, highlighting inspiring morals none of which are meant for just children and adolescents but for every reader. We all need a dose of daily inspiration, don't we? Thanks to the author's clever

use of this medium for illustrating certain values and messages, the appropriateness of the topics covered does merit special mention.

Cicero could challenge any writer with his assertion: "If I had more time, I would have written more briefly." Each of the 20 chapters in this 120 page book [Rs 60], brief and faithful to the subject it chooses to tackle, bears this out, one of these being 'time' [ch 17]. Time they say is of the essence, and Father Alfonso Elengikal lucidly shows the reader how to bring out that essence by using *all* the time one has at one's disposal to do much of what one has always wanted to achieve. "The book that you are reading now is specifically the result of a realization that I can achieve a lot more in life, if I plan my time wisely" (p 102), he avers.

Happiness is said to be a state of the mind. Motivational in nature, **You are Destined for the Skies**, which presents a very positive approach to life, would have us believe that "our world is just as bright, sunny, shiny and beautiful for the rest of us, as well as it is for the supposedly happy people. All we have to do is to acknowledge this and cherish what we do have already" (p 16)". Any wonder then, why Ryan Pinto, the young and ebullient CEO of Ryan International Group of Institutions, so emphatically says in his Foreword: "I am certain that students, teachers, and parents will greatly benefit from it and will find the book a real reassurance" (p 11)!

A Smile!



- 😊 A smile costs nothing, but gives much.
- 😊 It enriches those who receive, without making poorer those who give.
- 😊 It takes but a moment, but the memory of it sometimes lasts forever.
- 😊 None is so rich or mighty that he can get along without it, and none is so poor, but that he can be made rich by it.
- 😊 A smile creates happiness in the home, fosters good will in business, and is the countersign of friendship.
- 😊 It brings rest to the weary, cheer to the discouraged, sunshine to the sad, and it is nature's best antidote for trouble.
- 😊 Yet it cannot be bought, begged, borrowed, or stolen, for it is something that is of no value to anyone, until it is given away.
- 😊 Some people are too tired to give you a smile;
- 😊 Give them one of yours, as none needs a smile as much as he who has no more to give.

— Jubel D'Cruz, Dombivili

Professionalism in the Workplace

Professionalism is important to having a successful career, but what does that actually mean? After all, professionalism is rarely taught; you're supposed to pick it up on your own through a combination of observation and osmosis. However, learning on the job can be fraught with land mines, since you might not even see your mistakes coming. Here are some key elements of professionalism that you should master early in your career.



Pay attention to cultural norms in your organization:

If you watch how others in your office operate, you will learn all sorts of important things about "how we do things here." For instance, you might observe that everyone shows up precisely on time for meetings, or that people rely on email for non-urgent questions. These are important signals for what will be expected of your own behavior — and you'll come across as tone-deaf if you ignore them.

Be pleasant and polite to people:

You will have to work with people whom you just don't care for, and

even with people who aren't very nice. You'll look far more professional if you don't let them get under your skin and instead remain cordial and easy to work with.

Take work seriously: If you make a mistake or something doesn't go well, don't brush it off or use cavalier responses. Accept responsibility for your part in what went wrong.

Speak up when work isn't getting done on time:

Part of taking real ownership for your work means that you're responsible for alerting your boss when things are going off course, rather than trying to ignore it or just hoping that no one notices.

Take work seriously:

If you make a mistake or something doesn't go well, don't brush it off or use cavalier responses like "my bad." Accept responsibility for your part in what went wrong. Part of taking work seriously leads to...

Realize that feedback is not personal:

Getting angry or defensive or otherwise taking it personally when your manager gives you feedback can be an easy trap to fall into, but it will

make you look less professional. And after all, if you care about doing your job well and advancing, wouldn't you want to know where you need to do better?

Write clearly and professionally:

That means no text speak, and correct punctuation and capitalization. You do need to take care that you don't sound like you're texting a friend or behaving too casual.

Be helpful, doing more than what's expected:

The way that you gain a great professional reputation — which will give you options that you can use to earn more money, get out of bad situations and not have to take the first job that comes along — is by doing more than the bare minimum required. That means always looking for ways to do your job better, helping out colleagues when you can, and not balking at new projects.

Don't treat your manager as your adversary:

Treat your manager as a team-mate, one who has authority over you, yes, but one who's working toward the same goals as you are.

Inspiration!

Most Inspiring Moments



happy memory – Music can be a form of therapy that can allow you to work through sadness, and to put a smile on your face when a song brings joyful memories.

Running into an old friend while running an errand – With the hectic lives people seem to live, reconnecting with someone even just for a few minutes can remind you the importance of those in our world.

Stopping to admire flowers in bloom – There is something inspirational about seeing flowers right as they begin to bloom. They are delicate and beautiful, a reminder of new growth.

Finding a favorite movie to cheer you up – Sitting down to take an hour of two off from the daily grind of life to watch a film that can make you laugh can allow you to forget about what is bringing you down.

Being able to fit in clothes that were too small weeks ago – Whether you were trying to lose the final ten pounds or are beginning an incredible weight loss journey, the first time you get back into a pair of pants can show the progress needed to keep going.

Everyday moments can be a catalyst for inspiring both big and small changes in your life.

When you are feeling down and discouraged by what life can throw at you, believe there's something to turn your day around.

While some may expect this something to be a grand gesture, it's often the simple everyday moments that can provide the most inspiration to help calm your fears and refocus your mind.

Receiving a smile from a stranger – It may sound odd, but it can seem a natural reaction to smile back at someone whose only intention is to just be pleasant

Hearing a child's laugh – There is a certain level of innocence reflected in a child's laughter that can conquer feelings of unhappiness by reminding everyone to think at more simple level.

Witnessing an unsolicited act of kindness like someone holding a door – Sometimes when we start to doubt the good in others, a quick reminder is all that is needed to realize there are others in the world who want to help.

Having someone say, "thank you" – Feeling unappreciated can be overcome when you receive a simple thank you for what you have done.

Getting recognition at work for a job well done – Working long hours to feel like no one notices can be reversed when you get recognition for your contributions, inspiring you to keep going.

Hearing a song that brings a

Thanksgiving



Thanks to Our Lady Of Perpetual Succor for the favours granted. Praying for more favours

—Nathaline A. Fernandes,
Santacruz (E)

Grooms



MATRIMONIALS

MUMBAI : Goan Roman Catholic Bachelor, aged 34 years, Ht. 5' 4", Wheatish Complexion, Edn. B.Com., working as a Bank Officer. Contact email : savioanthony.dias @sc.com OR 9820379835 **(Regd. No. 6231)**

MUMBAI : Goan Roman Catholic Bachelor, aged 35 years, Ht. 5' 5", Wt. 60 kgs, Wheatish Complexion, Edn. HSC., employed as an Auto Mobile in Abu Dhabi. Contact 9619617174 **(Regd. No. 6230)**

MUMBAI : Goan Roman Catholic Bachelor aged 32 years. Ht. 5' 7", Wt. 57 kgs., Wheatish Complexion, Edn. HSC, working as Food Production. Contact email : vaz.dominic@yahoo.com **(Regd. No. 6229)**

MUMBAI : Mangalorean Roman Catholic Bachelor, aged 33 years, Ht. 5' 7", Wheatish Complexion, Edn. PGDRM, working as a Manager. Contact email : larsen316@gmail.com **(Regd. No. 6213)**

RAJKOT : Anglican Protestant Bachelor, aged 31 years, Ht. 5' 6", Wt. 63 kgs, Wheatish Complexion, Edn. B.Sc., MBA working as a Manager. Contact email : evie100984@gmail.com OR 9662671103 **(Regd. No. 6211)**

MUMBAI : Goan Widower, aged 45 years, Ht. 5' 6", Wt. 65 kgs, Wheatish Complexion, Edn. SSC., HSC, Working Mechanical Technician in Abroad, having 9 years daughter. Currently in Mumbai. Contact email : cola_mick@yahoo.com OR 9702148869 **(Regd. No. 6210)**

DHARWAD : Goan RC Bachelor aged 36 years, Ht. 6', Wt. 79 kgs, Wheatish Complexion, Edn. Masters (Navitical Science), working as a Merchant Navy 2nd Officer. Contact email : ephremf@gmail.com OR 9768153407 **(Regd. No. 6205)**

USA : RC Bachelor 34 / 5' 9", working in the USA, with a reputed organisation on a senior position, M.Com (India), MBA (USA) has good family values god fearing, pleasing

personality, family oriented and having own accomodation in the USA. Seeks life partner from a Roman Catholic spinster having good christian values and willing to settle in the USA. Please send Bio-data alongwith the latest photograph to ovrille@gmail.com **(Regd. No. 6204)**

USA : Mangalorean Roman Catholic Divorcee, aged 46 years, Ht. 5' 6", Wt. 65 kgs, Wheatish Complexion, Edn. Masters in Engineering and Business. Working as a Vice President. Seeks a girl below 40 years. Contact email : vinodmiranda@yahoo.com / miranda.ronald20@yahoo.com OR 9322191670 **(Regd. No. 6199)**

BANGALORE : Roman Catholic Bachelor, aged 30 years, Ht. 5' 5", Wt. 78 kgs, Wheatish Complexion, Edn. B.Tech., MBA, PGDM., working as a IT Sofwere - Business Analyst. Seeks a suitable match. Contact email : osbon_prusty@yahoo.co.in OR 8123090908. **(Regd. No. 6158)**

MUMBAI : Mangalorean Roman Catholic Divocee, aged 44 years, Ht. 6', Fair Complexion, Edn. Undergraduate, working as a Security oficer in Ship. Coming in the month of December, Seeks a suitable match. Contact 09480157258 **(Regd. No. 6198)**

MUMBAI : East Indian Roman Catholic Bachelor aged 29 years, Ht. 5' 6", Wt. 78 kgs, Wheatish Complexion, Edn. BMM, MBA, working as a Manager. Seeks a simple, intelligent, qualified, family oriented girl. Contact email : bombayite84@gmail.com OR 9224444833 **(Regd. No. 6186)**

MUMBAI : Goan Roman Catholic Bachelor aged 29 years, Ht. 5' 6", Wt. 67 kgs, Wheatish Complexion, Edn. MBA, working as a Asst. Manager

Members are requested to inform us when they are settled, so that publication of their details can be discontinued.

Marketing in Pune. Seeks a suitable match preferably Goan. Contact email : s.alistair.a@gmail.com OR 9892091909 **(Regd. No. 6197)**

Pune : Tamilian Roman Catholic Bachelor aged 42 years, Ht. 5' 4", Wt. 62 kgs, Wheatish Complexion, Edn. Diploma Mech, Engg., Working for Govt. Concern. Well settled. Seeks a simple, qualified girl. Contact email : berland@rediffmail.com OR 9822397126 / 8097191727 **(Regd. No. 6191)**

MUMBAI : Goan Roman Catholic Bachelor, aged 30 yrs, wheatish complexion, ht 5'9", wt. 68 kgs, sober habits, Edn. B.E. (Mech), MBA, Employed with an MNC, seeks alliance from R.C spinsters with pleasant personality and strong moral values. Contact: matriadvert8@gmail.com / 9869480235. **(Regd. No. 6163)**

CANADA : Mangalorean Roman Catholic Bachelor, aged 28 years, Ht. 5' 4", Wt. 62 kgs, Wheatish Complexion, Edn. B.Sc., Hotel Management, working in Hotel line. Seeks a Mangalorean girl, below 27 years. Contact email : mathias.brian@ymail.com OR 5875824352 **(Regd. No. 6167)**

Pune : Goan Roman Catholic Bachelor aged 33 years, Ht. 5' 10", Wt. 65 kgs, Wheatish Complexion, Edn. Diploma Holder, having own business. Seeks a Goan homely, family oriented girl. Contact email : inbluedreamz@yahoo.com OR 9881768210 **(Regd. No. 6189)**

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MATRIMONIALS

MUMBAI : Mangalorean Roman Catholic Spinster, aged 26 years, Ht. 5' 4", Wt. 56 kgs, Fair Complexion, Edn. B.E., (IT), MS, working as a Sr. Software Engineer in USA. Contact email : wilfysouza@gmail.com OR 9869036355 (Regd. No. 6207)

MUMBAI : Goan RC Spinster, aged 28 years, Ht. 5' 4", Wt. 75 kgs, Fair Complexion, Edn. HSC + ECCED Course, Teacher by profession Only Child. Contact email : graciaas@rediffmail.com OR 9869088728 / 9869088736 (Regd. No. 6137)

NASHIK : Mangalorean Roman Catholic Spinster, aged 25 years, Ht. 5' 6", Wt. 64 kgs, Fair Complexion, Edn. C.A., working as a Chartered Accountant. Seeks highly qualified match, Contact email : lonadsouza71@gmail.com OR 9960620677 (Regd. No. 6134)

PUNE : Goan Roman Catholic Spinster, aged 26 years, Ht. 5' 7", Wt. 82 kgs, Wheatish Complexion, Edn. M.A. working with MNC as HR. Seeks a suitable match. Contact email : minin1958@hotmail.com OR 9860097450 (Regd. No. 6132)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 25 years, Ht. 5' 8", Wt. 72 kgs, Fair Complexion, Edn. B.Com., Diploma in Fin. App. working as a Sr. Executive in Finance Company. Seeks a educated and well settled bachelor Ht. above 5' 8". Contact email : jovy.rodriques@gmail.com OR 9769440351 (Regd. No. 6131)

MUMBAI : Goan Roman Catholic Divorcee, aged 41 years, Ht. 5' 3", Fair Complexion, Good looking and simple, Edn. B.Com., working as a administrator. Seeks a suitable match. Contact email : dalai_mary@rediffmail.com OR

9967289345 / 9987638099 (Regd. No. 6130)

MUMBAI : Tamilian Roman Catholic Spinster, aged 30 years, Ht. 4' 10", Wt. 50 kgs, Wheatish Complexion, Edn. B.Com., working as a CRE, Contact email daisy.dec1@gmail.com OR 7507899111 (Regd. No. 6129)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 26, Ht. 5' 5", Wt. 58 kgs, Wheatish Complexion, Edn. B.Com., employed as an Administrator. Seeks a suitable match. Contact email : dsouzareena10@gmail.com OR 9920623791 / 7738745831 (Regd. No. 6127)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 43 years, Ht. 5' 5", Wt. 59 kgs, Fair Complexion, Edn. 9th Std., good looking and smart, working as a Hair Dresser. Seeks a suitable match. Contact 9619957198 (Regd. No. 6124)

MUMBAI : Goan Roman Catholic Spinster, aged 31 years, Ht. 5' 2", Slim, Fair, Edn. B.Com., working as a Operation Analyst in Financial Organisation. Seeks a suitable match. Contact email : tracymails@yahoo.com OR 9920243080 (Regd. No. 6122)

MUMBAI : East Indian Roman Catholic Spinster, aged 25 years, Ht. 5' 4", Wt. 55 kgs Fair Complexion, Beautiful, Edn. MSc (statistics), working as a Sr. Marketing Executive. Seeks a well settled, understanding bachelor below 33 years. Contact email : perkin12@gmail.com OR 9833989747 (Regd. No. 6117)

MUMBAI : Goan Roman Catholic Spinster, aged 31 years. Ht. 5' 2", Wheatish Complexion, Edn. HSC, working as a Chef in Qatar. Contact email : venitadsouza1986@yahoo.co.in / jddsouza007@gmail.com OR 9892071067 (Regd. No. 6115)

INDORE : Roman Catholic Spinster, aged 39 years, Ht. 5' 4", Wt. 53 kgs, Fair Complexion, Edn. M.Com., well settled. Seeks a suitable match. Contact email :

seema_francis@rediffmail.com OR 09827011122 (Regd. No. 6114)

MUMBAI : Mangalorean Syrian Orthodox Christian Spinster, 33 years, Ht. 5' 8", Wt. 62 kgs, Fair Complexion, Edn. MBA, B.Com., working as a Programmer in IT Software. Contact email : rrdrgues@gmail.com / rfrancis_55@yahoo.com OR 9167135860 (Regd. No. 6111)

NEW PANVEL : Mangalorean Roman Catholic Spinster, 37 years, Ht. 5' 1", Wt. 56 kgs, Wheatish Complexion, Edn. M.Com., working as a Account's Manager. Contact email : sl.cispl@gmail.com OR 9820794213 (Regd. No. 6110)

MUMBAI : Mangalorean Roman Catholic Spinster, 32 years, Ht. 5' 1", Wt. 55 kgs, Wheatish Complexion, Edn. B.Com., MBA (Finance) working as an Asst. Manager. Seeks a suitable match. Contact Email : florineb81@gmail.com OR 9820233988 (Regd. No. 6098)

MUMBAI : Goan Roman Catholic Spinster, 31 years, Ht. 5' 7", Wt. 56 kgs, Fair Complexion, Edn. MBA (Finance) working as a Payroll Administrator. Seeks a suitable match. Contact Email : audzzehotmail.com / maggie_magguehotmail.com OR 9869771255 (Regd. No. 6097)

MUMBAI : Goan Roman Catholic Spinster, 29 years, Ht. 5' 1", Wt. 56 kgs, Wheatish Complexion, Edn. B.Com., MBA (Finance) working as an Asst. Manager in Bank. Seeks a suitable match. Contact Email : oldgoa2012@gmail.com OR 9869765169 (Regd. No. 6096)

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MATRIMONIALS

MUMBAI : Mangalorean Roman Catholic Spinster, aged 28 years, Ht. 5', Wt. 68 kgs, Fair Complexion, good looking, Edn. B.Com., Working for Dimond Company. Contact email : dsouzanancy87@gmail.com OR 9987769662 (Regd. No. 6235)

MUMBAI : Roman Catholic Spinster, aged 25 years, Ht. 5', Fair Complexion, Edn. BMS, pursuing correspondence PGDBA, working for MNC as an Analyst. Looking for bachelors with good family background, well educated and well settled. Please reply with Biodata and recent photograph. email : indyjonesm@gmail.com OR 9967509233 (Regd. No. 6234)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 32 years, Ht. 5' 5", Wheatish Complexion, Edn. B.E. Elex / Telecom. Working as Technical Support Engineer in a Software Company. Contact email : dsouzawalter@rediffmail.com OR 9892627425 (Regd. No. 6233)

MUMBAI : Goan Roman Catholic Spinster, aged 36 years, Ht. 5' 7", Wt. 85 kgs, Wheatish Complexion, Edn. B.Com., working as an Assistant Manager Training. Contact email : joycepintoplacyda@gmail.com OR 08898078210 (Regd. No. 6232)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 32 years, Ht. 5' 4", Wt. 48 kgs, Fair Complexion, Edn. B.E., MBA Marketing, working as a Sr. Manager. Contact email : dnavin@gmail.com OR 9820104238 (Regd. No. 6212)

MANGALORE : Mangalorean Roman Catholic Spinster, aged 24 years, Ht. 5' 4", Wt. 52 kgs, Fair Complexion, Edn. B.E., Student. Contact email : bridec14@gmail.com OR 0824-2218794 (Regd. No. 6209)

MUMBAI : Goan Roman Catholic Spinster, aged 38 years, looks much younger to her age, beautiful, Ht. 5' 3", Wt. 65 kgs, Fair Complexion, Edn. B.Sc., LLB., working as a Leal Head in American Company. Contact email : polysacks@hotmail.com OR 9930813123 (Regd. No. 6208)

OSMANABAD : Anglo Indian Roman Catholic Spinster, aged 22 years, Ht. 5' 2", Wt. 45 kgs, Fair Complexion, Edn. M.E., Student. Contact email : janetshinde@g.mail.com OR 9422935470 (Regd. No. 6206)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 29 years, Ht. 5' 4", Wt. 65 kgs, Wheatish Complexion, Edn. B.E., working as a Sr. Analyst in MNC. Contact email : joe51in@yahoo.co.in or 9322282297 (Regd. No. 6203)

MUMBAI : Goan Roman Catholic Spinster, aged 23 years, Ht. 5' 6", Wt. 58 kgs, Wheatish Complexion, Edn. B.A. (Hons), B.Ed., M.A. (Part), Teacher by profession. Contact email : cancer5belita@gmail.com OR 9892499656 (Regd. No. 6202)

MUMBAI : Mangalorean Roman Catholic Divorcee, having 4 years son, aged 32 years, Ht. 5' 6", Wt. 80 kgs, Fair complexion, Edn. B. Tech (Eng), working as a Risk Analyst in Foreign Bank. Contact email : karenm@rediffmail.com OR 9833021161 (Regd. No. 6201)

MUMBAI : Goan Roman Catholic Spinster, aged 35 years, Ht. 5' 2", Wt. 45 kgs, Wheatish Complexion, Edn. B.A., working as an Executive in MNC. Contact email : 12annd@gmail.com OR 9594597319 (Regd. No. 6200)

MUMBAI : Maharashtra Protestant Christian Spinster, aged 28 years, Ht. 5' 7", Wt. 59 kgs, Fair Complexion, good looking, Only Child. Edn. B.Com., LL.B., working as a Officer in Bank. Contact email : vmbhide100@yahoo.com OR 9819369243 / 9969052200 (Regd. No. 6196)

MUMBAI : Telugu Protestant Christian Spinster, aged 29 years, Ht. 5' 2", Fair Complexion, Edn. B.H. T.M.S., working as a F.O. Manager. Contact email : asmatrix82@gmail.com OR 8454083778 / 7506242266 (Regd. No. 6182)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 28 years, Ht.

5', Wt. 49 kgs, Wheatish Complexion, Edn. B.Com., working as a Sr. Research Associates. Contact email : verita.dsouza@gmail.com OR 9167719433 / 8879287910 (Regd. No. 6094)

MUMBAI : Roman Catholic Divorcee, age 31 years, Ht. 5' 4", Wt. 56 kgs, Wheatish Complexion, Edn. M.Com/ MBA, Sr. Executive with a reputed firm, seeks a suitable match. Contact email : ritadsouza58@gmail.com OR 9323628370 (Regd. No. 6001)

GOA : Goan RC Spinster, aged 27 years, Ht. 4' 10", Wt. 42 kgs, Wheatish Complexion, Edn., MBBS, Diploma Anesthesia, working as a Anaesthetist. Seeks a well settled bachelor below 32 years, Doctor or Engineer. Contact email : judjff1960@yahoo.in OR 8600306139 (Regd. No. 6000)

MUMBAI : Goan Roman Catholic Spinster, aged 36 years, Ht. 5' 2", slim, Wheatish Complexion, Education Associate Degree in Business Administration from USA. Presently in Mumbai. Seeks a educated well-placed Bachelor upto 42 years from India/Abroad. Contact email : perpetual4u2012@yahoo.in OR 28933931 (Regd. No. 6031)

MUMBAI : Goan Roman Catholic Spinster, aged 46 years, Ht. 5' 2", Wt. 73 kgs, Wheatish Complexion, Edn. B.Com., working as a Audit Assistant. Contact s_gons@rediffmail.com / stephy_gons@yahoo.co.in OR 9819884257 (Regd. No. 6027)

MUMBAI : Mangalorean Roman Catholic Spinster, aged 24 years, Ht. 5' 6", Wt. 58 kgs, Wheatish Complexion, Edn. B.A., working for a Multinational Company. Contact email : denverr89@gmail.com (Regd. No. 6025)

MUMBAI : Roman Catholic Divorcee, aged 49 years. Ht. 5' 7", Wt. 65 kgs, Wheatish Complexion, Edn. B.Sc., working as a Sr. Govt. Officer. Contact Email : reenaahuja2012@gmail.com (Regd. No. 6023)

How Fair is Fairness?

by Shraddha Suresh

Matters came to a full circle few years back. Almost three decades after Hindustan Lever's controversial launch of Fair and Lovely – a fairness cream meant for women, Emami developed Fair and Handsome cream for men. The various advertisements for this product have been significant on certain levels and quite indicative of the new social trends emerging in India.

When the Fair and Lovely cream was introduced in the Indian market, there were considerable uproar and debate about the message it was sending to the millions of young girls – that a lighter skin tone is always preferred and that a darker person has a disadvantage in any given situation. Therefore, now it is ironic that the Indian male is being asked to spruce up his appearance and become more attractive to the opposite sex. Here, it must be mentioned that the Indian male, by and large, has taken it for granted that however shabby he may look, he would be acceptable. This perception is gradually changing now.

Although, it is not a very healthy for a man or a woman to be told that he would be better received if he or she were more fair-skinned, but that is not the issue in focus here. The point is that the average male, for a change, is being asked to improve his appearance, which is a more rounded and gender-equal approach.

The advertisement is targeted mainly at the youth. One of Fair and Handsome's very first advertisements open with a sequence in which a young man looks up to the glamorous and much adored Shah Rukh Khan walking down the red carpet amid wild screaming and fanfare, surrounded by gorgeous women. The young man is amazed that despite the rigors of his work and his extremely hectic lifestyle, Shah Rukh still manages to have a great complexion. He wishes that he could be fair and handsome too, like Khan. Immediately, Khan steps in to provide the solution! He introduces the Fair and Handsome cream, developed especially for the thicker male epidermis and stresses that a man should never use the "ladkiyon wali cream" (cream produced for girls), which is



a subtle-humorous reference to Fair and Lovely. The ad ends with a much happier and visibly fairer protagonist, thanks to the use of Emami's product. Finally, Shah Rukh Khan reiterates the fact that it is the No. 1 fairness cream in the world, "only for men".

Emami played a master stroke by roping in Shah Rukh Khan because of his widespread acceptability and his uniquely humorous way of putting his message across. His endorsement of the product serves to reach the masses without leaving much scope for another round of vociferous debate on the subject. The ad provides adequate motivation for the male youth to seriously consider using the product, since it plays on the insecurities in the minds of young people when it comes to looking good, and also emphasizes that it is not a "girly" fairness cream and in no way diminishes the masculinity of the user – an issue of utmost concern indeed for the average male. Again, the endorsement by a star such as Shah Rukh Khan leaves little doubt in the minds of potential consumers of the authenticity of the product.

All in all, the ad succeeds in capturing the attention of the viewer along with the required dose of humor, while publicizing the product well.

Courtesy - theviewpaper



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